

Michael Altman

Information Architecture

User Experience

Usability



Northeastern University

College of Computer and Information Science
Bachelor of Science in Information Science and Cognitive Psychology

December 2009

Boston, MA

GPA: 3.08

Activities

Study Abroad: University of
Auckland, NZ 2008

Northeastern University
Cycling Team

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Aug 2010 - Present

Boston Interactive

User Experience Architect

- Create and present web strategies to high profile clients.
- Conduct usability testing to guide recommendations and to iterate on designs.
- Take the lead on user and stakeholder interviews to quickly get up to speed in new domains.
- Evangelize strategy and usability throughout the design and development process.
- Work with different teams to streamline and improve the internal UX process.
- Lead a lunch and learn to improve UX awareness and cultivate internal collaboration.
- Mentor and supervise an information architect intern.

May 2009 - Aug. 2010

Cambridge BioMarketing (Formerly RDVO)

Information Architect / User Experience Designer

- Built complex interactive HTML prototypes.
- Generated sitemaps and interaction design guidelines.
- Audited existing web applications and generated actionable recommendations for improving the overall user experience.
- Conducted competitive and market research.
- Assisted in conducting focus groups.

Jul. 2008 - Dec. 2008

Lycos Inc.

Software Engineer (Co-op)

- Wireframed and implemented Google AdSense API for the Webon project.
- Translated Google AdSense business requirements into a development plan for WebOn.
- Analyzed and addressed existing usability issues with Webon.
- Presented prototypes for possible changes to the interface.

Jul. 2007 - Feb. 2008

Thomson Financial (Now Thomson Reuters)

Software Developer and UI Designer (Co-op)

- Built a management tool for system architects to manage company wide server requests.
- Interviewed future users for domain expertise to establish requirements.
- Conducted usability review with beta testers.
- Provided technical aid to lead UI designer of Thomson One software.

Jul. 2006 - Dec. 2006

Bose Corporation

Software Tester and Test Case Developer (Co-op)

- Developed test cases according to UI specifications.
- Ran prewritten test cases on home entertainment products.
- Tracked and documented bugs using Trackweb.

Contact

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Software

- Axure
- Protoshare
- Fireworks
- MS Visio
- MS Office
- Dreamweaver
- Photoshop



Side Projects



First place in StartupWeekend
Boston 2010 and
MassChallenge finalist



Conducted Formative usability
evaluation of Lycos product
WebOn.com



Content Blindness: Inattention to
Web Content When Mistaken for
Advertisements White Paper



Webmaster and redesign of
nucycling.com



Freelance webdesign and
consulting for private business

Links



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Contact



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