

Michael Altman

Information Architecture

User Experience

Usability



Northeastern University

College of Computer and Information Science

Bachelor of Science in Information Science and Cognitive Psychology

December 2009

Boston, MA

GPA: 3.08

Activities

Study Abroad: University of Auckland, NZ 2008

Northeastern University Cycling Team

[Home](#) > Work Experience

May 2009 - Present

Cambridge BioMarketing (Formerly RDVO)

Information Architect / User Experience Designer

- Built complex interactive HTML prototypes both for internal use as development specification guidelines and for client review early in the development life cycle.
- Developed and presented wireframes to clients.
- Generated sitemaps and interaction design guidelines to demonstrate web site structure and information hierarchy as well as process flows.
- Audited existing web applications and generated actionable recommendations for improving the overall user experience.
- Created content inventories.
- Conducted competitive and market research.
- Assisted in conducting focus groups.
- Reached out to potential partners for co-sponsorship with a digital community.

Contact

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Jul. 2008 - Dec. 2008

Lycos Inc.

Software Engineer (Co-op)

- Wireframed and implemented Google AdSense API for the Webon project.
- Consulted Google AdSense API development community during the development process.
- Translated Google AdSense business requirements into the development plan for WebOn.
- Analyzed and addressed existing usability issues with Webon.
- Presented prototypes for possible changes to the interface.

Software

- Axure
- Protoshare
- Fireworks
- MS Visio
- MS Office
- Dreamweaver
- Photoshop



Jul. 2007 - Feb. 2008

Thomson Financial (Now Thomson Reuters)

Software Developer and UI Designer (Co-op)

- Built a management tool for system architects to manage companywide server requests.
- Interviewed future users for domain expertise to establish requirements.
- Created staging and production environments in Windows Server 2003.
- Conducted usability review with beta testers.
- Provided full support for the management tool.
- Provided technical aid to lead UI designer of Thomson One software.
- Compiled company-wide network diagrams into a single dynamic map using NetViz.

Side Projects

- Conducted Formative usability evaluation of Lycos product WebOn.com
- Content Blindness: Inattention to Web Content When Mistaken for Advertisements White Paper
- Webmaster and redesign of nucycling.com
- Freelance webdesign and consulting for private business

Jul. 2006 - Dec. 2006

Bose Corporation

Software Tester and Test Case Developer (Co-op)

- Developed test cases according to UI specifications.
- Ran prewritten test cases on home entertainment products.
- Tracked and documented bugs using Trackweb.

Links

- www.mikealt.com
- www.portfolio.mikealt.com
- [@mikealt](https://twitter.com/mikealt)

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